



Scot Ackerman, M.D. | Ryan Perkins, M.D. | Paul Ossi, M.D.

# PRESS RELEASE

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SEPTEMBER 8, 2014

Contact: Aryn Lentz, Community Relations  
Direct: 904.880.4061  
Cell: 904.451.2831  
aryn@ackermancancer.com

## North Florida Oncology Practice Announces Name Change

First Coast Oncology is Now Ackerman Cancer Center

Jacksonville, Florida. – First Coast Oncology today announced it's changing its name to Ackerman Cancer Center. The Mandarin oncology practice will begin working under the name effective immediately.

"The name is changing, but our mission and commitment to patients and their families remains the same. 'New name, Same focus.' It's that simple," said Scot Ackerman, M.D., Medical Director of Ackerman Cancer Center.

"For 25-years, we've been committed to providing personalized, compassionate care with the most advanced treatments available to fight cancer," said Dr. Ackerman.

"There are many pieces to the cancer puzzle, with each patient having a unique and distinct puzzle. A real strength of our practice is our ability and desire to put all the pieces of the puzzle together. Our Board Certified Radiation Oncologists and oncology trained support staff are all here to put our patients on the path to wellness," said Dr. Ackerman.

"We recognize the need for a clearer identity with a name that patients and our community know, trust and already associate with us," explained Aryn Lentz, Community Relations specialist. "Dr. Ackerman has invested a lot of time in the community developing important outreach relationships. When people hear the Ackerman name, they naturally associate it with quality oncological radiation care."

The updated identity reflects the Center's philosophy on providing patient-centric care and offering the most advanced technology to those fighting cancer. The branding is accompanied by a new website, [www.ackermancancercenter.com](http://www.ackermancancercenter.com), and marketing campaign. The name change also brings increased visibility with an eye-catching signage system, designed to complement the building's sophisticated and welcoming architecture.

For patient convenience, there are three locations throughout Northeast Florida.

### About Ackerman Cancer Center

Ackerman Cancer Center's mission is to deliver the highest quality personalized cancer care while remaining committed to the mission of service to those in need throughout the entire spectrum of society. In addition to providing the most advanced radiation oncology treatment available, Ackerman Cancer Center is focused on improving cancer outcomes and quality of life for patients in a compassionate and respectful environment. A highly trained staff of Radiation Oncologists and medical professionals provide convenient access of care at three locations across Northeast Florida. Learn more at [AckermanCancerCenter.com](http://AckermanCancerCenter.com)

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#### JACKSONVILLE OFFICE

10881 San Jose Boulevard | Jacksonville, Florida 32223  
o 904.880.5522 | f 904.880.5533

#### AMELIA ISLAND OFFICE

Medical Office Building A | 1340 South 18th Street, Suite 103 | Amelia Island, Florida 32034  
o 904.277.2700 | f 904.277.2220

[ackermancancercenter.com](http://ackermancancercenter.com)